#### RADIO'S PREMIER MANAGEMENT & MARKETING MAGAZINE™



## There's Controversial, And Then There's Alex Jones

# How far Is loo Far?

STREAMLINE

## Conspiracy Theorist, 9/11 Truther, And Rising Talk Radio Star

{By Publisher Eric Rhoads}

Alex Jones is to controversial what a nuclear warhead is to a hand grenade. He believes 9/11 was an inside job. He believes rival talk hosts are establishment operatives. He believes offshore banks are engaging in a hostile corporate takeover of America. And he claims an audience of millions, on the air and online, and growing every day.

Sure, some people — a lot of people — think he's crazy, but Jones isn't worried about that. He's adding affiliates and bringing in Web traffic, and it's plain that spreading the word about the conspiracies against freedom and democracy is his first and overriding concern. Radio is a big part of his plan to do that. Whether it should be — well, we'll leave that judgment up to you.

CHANCE



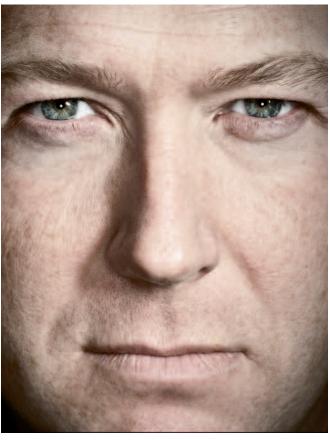
>>Can your show be accepted by mainstream radio? Let's talk about what's happening in terms of affiliations with your stations, and then we'll go into some of your philosophies.

We've been getting more than two affiliates a week in the last six months, and my websites receive over 2 million unique visitors a week. We have one of the biggest podcasts online, over 200,000 people a day listen to those, and that's not counting our YouTube channel, which has 40-plus million views. Over 150 million people have watched my last six documentary films alone, just on YouTube and Google, for free.

So I don't worry too much about right-wing or left-wing establishment calling me a kook or a conspiracy theorist, because that's just a label they throw out to try to discredit information. People look past that. The reason I've had so much success is because we just stuck with the facts.

I've been on air for more than 14 years. We started here in Austin on a local talk station on Saturday nights. I would simply go off UN documents, Rand Corporation documents, I would read legislation on air, I would read trade publications, what type of surveillance systems were going in. I went off the facts. And people go back to radio shows I did more than a decade ago, and they're evergreen. It's what's happening now. My predictions and analyses have been so accurate





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that a lot of people are now paying attention to what we have to say.

You've had the left and the right say there's no world government, banks aren't involved in corruption. Back in 2000 I was having financial experts on saying they were selling derivatives, they were going to implode the economy by design. I had IMF and World Bank documents from 2002 where they planned to cause a global meltdown and set up a bank of the world and we would pay carbon taxes to the banks, we would pay value-added taxes to the banks.

We have Gordon Brown, the prime minister of England, openly talking about a world government, in his own words, global governance, run by private central banks that we'll pay our taxes to. And people who deny that this is going on in mainstream media, that's why they're losing so many viewers on CNN and MSNBC. Right now, because the Republicans are out of power, a lot of right-wing talk show hosts are getting higher ratings and more viewers because they can play the part of the anti-establishment. Because they're not in power right now.

But that's not going to fly once they get back into power. And whereas in the past it would take people four or five years to wake up to the fact that a political party was selling them out, now people are waking up in a matter of months. Just look at Obama, 80-plus Google rating now down at 44, 41. We're becoming more cynical, DOWN THE ROAD, DON'T WISH YOU HAD USED THE POWER AND THE INFLUENCE YOU HAVE AS PROGRAM DIRECTORS OR STATION OWNERS OR AS EXECUTIVES IN RADIO NETWORKS BECAUSE, DEEP DOWN YOU KNOW, YOU'VE SEEN THE FACTS, YOU'RE NOT STUPID, YOU KNOW THIS NEW WORLD ORDER IS REAL, YOU KNOW GLOBAL GOVERNMENT IS REAL.

which is healthy. People are discovering that you can't trust government, you can't trust mega-corporations, you've got to be involved and informed. The reason we're having an exponential growth rate in the number of our listeners and viewers and readers is because we're telling the truth.

I never thought that I would have millions and millions of listeners and readers and viewers. It is sobering. And every day, sometimes multiple times daily, there's a George Soros publication attacking me, CNN, Fox News reporting me to Homeland Security in two different articles. London Guardian, NawYork Times saying I'm calling for violence and I'm a dangerous radical. I believe what Mahatma Gandhi said, that we should be nonviolent and peaceable. The fact that the establishment is attacking me is only driving more viewers and more listeners to us.

>> If I'm a program director or general manager of a radio station and I'm looking for some talent, I may be a bit concerned about some of these things. For instance, you're a Truther. Yes? Absolutely — 9/11 is an inside job. >> So, talk to me as a PD, and give me a good reason why I should put you on the air.

Well, going to the 9/11 issue, ABC News headlines, anybody can search it right now: U.S. government plan to terrorize U.S. cities is pretext for war with Cuba. And it said there were remote control aircraft and they would bomb DC, they would bomb Miami, they would attack U.S. Marine Corps bases and claim the Cubans had done it. Well, I was covering that before 9/11 happened.

We have six of the 10 9/11 commissioners and John Farmer, the head lawyer, saying it was a criminal conspiracy and cover-up and now it's been declassified that the White House ordered the committee they appointed to not investigate the attacks themselves.

So "Truther" is a wide spectrum. It just means you're questioning how this happened. Going back to 2009, we came out and said this whole H1N1 is a hoax, it's a fraud, it's a lie, and now it's come out in mainstream news that it was a profit-making scheme and a major scam. All we do is question the official narrative in a historical context.

I would say to program directors, it doesn't matter if you pick up



my radio show or not, because this is a decision you're making. You live in this country. Your republic's being destroyed, offshore banks are looting and robbing this nation, and if you think it's good for you and your family in this culture to rationalize and make excuses and go along with the false left-right paradigm, that's your decision.

All that matters to me is that justice be done, though the heavens fall. I'm going to cover the real information, I'm not going to censor what I have to say, and the world can make the decision for themselves. If we don't make that right decision, this republic is in the process of imploding into a Third World banana republic dictatorship.

#### >> There are a couple of mainstream radio stations that have picked you up that I would never have suspected would run you. And you're getting some pretty decent call letters, and some great success. Is that right?

Well, we are. In the last six months, even more stations are tuning in to the broadcast. In fact, I've gotten no negative feedback. They're getting higher ratings, they're getting a lot of talk, a lot of calls, a lot of support. Mainline radio stations are getting envelopes of money sent to them, people thanking them. There's that vocal minority on the left and the right that want to keep things milque-toast that are saying, hey, he can't say that. But the reason I've been on the air, knock on wood, for 14-plus years and never been sued, is most of the time I don't stick my neck out.

If I'm saying there's a government plan to stage a 9/11-style attack, I have ABC News, Baltimore Sun, and James Bamford. If I say public schools are watching your kids at home with governmentissued laptops, I have the Philadelphia newspapers. If I say that scientists and government officials were paid off to say that H1N1 was incredibly deadly, I get Wolfgang Wodarg, the head of the EU 47nation commission on. If I say that sodium fluoride that's in more than 70 percent of our water supplies more than doubles your chances of bone cancer, I will sit there on air with 10 different major studies from prestigious research laboratories or universities reading the facts. We're not being radical. Truth is stranger than fiction. If people wanna say I'm a conspiracy theorist, that's their problem. I'm going to tell the truth.

#### >>What's happening with advertisers on your affiliates?

There's a mixed bag. Some stations say they're having trouble getting sponsors, but the majority say they're having amazing success. A lot of times it's not big corporations or Fortune 100 corporations, though we have actually some of them coming in and advertising now. That kind of freaks my audience out. They're saying, wait, you're anti-establishment, and we're hearing Jim Cramer ads, we're hearing Coca-Cola ads, we're hearing GM ads.

But that's the ad agencies, they know there's an audience there and they're wanting to get a response for their customers. But even in a bad economy the last two years, we doubled the amount of advertising we're selling.

#### >>Would you define yourself as a conservative?

I would describe myself as a historian, and as someone who studied philosophy and anthropology and psychology. I have a voracious appetite for a wide spectrum of news and information and also fiction. I'm against oppression, I'm for honor, I'm for standing up for the little guy, and I want independence for the individual.

So people say, well, you're a libertarian. Well, more than that, because there's many different stripes of libertarian. I'm a constitutionalist, because the Founding Fathers, I believe, were the greatest men who ever lived. They studied the previous philosophers, they had focus, they had courage, they weren't just cogitators up in the towers thinking. They took action, they were bold. And the way they laid out our system of government is the best we've ever seen. It's just been supplanted and undermined and manipulated by this 21st-century tyranny.

#### >> Thoughts on the following: Rush Limbaugh.

Rush Limbaugh was brought in by William F. Buckley, CIA operative, to really take control of the grassroots conservatism in America and to steer it and to control it.

#### >> How do you know that?

He's bragged that William F. Buckley brought him in. And William F. Buckley was admittedly CIA. I have a lot of respect for Rush Limbaugh. I'm not saying he's a bad guy, I'm not saying he's a CIA



operative. But he has been used to a certain extent, like he makes jokes about the Bilderberg and about the New World Order and about world government. And you know, he looks a little bit silly now that it's on CNN and Fox News and all these pundits are admitting, the UN is admitting, a world government's being formed.

## >>Do you feel as though he's being controlled?

No, I think Limbaugh is a power in and of himself. I think his own talent brought him to where he is. But clearly he's been used to keep things in the left-right paradigm. I don't want to sit here and bash Rush Limbaugh. I'm just stating the facts. Lately he's been

telling a lot more of the truth, admitting this country's in great danger and that Obama can stage crises and events to try to stay in office. I think Limbaugh is a torn individual. I actually think that he does have a heart and soul.

Somebody like Glenn Beck, though — who I've really analyzed and watched all of his flip-flopping, endorsing of VAT taxes and the demonization of Ron Paul earlier on — is very, very suspect.

#### >>Why?

I don't want to sit here and bash these guys. Glenn Beck's very dangerous.

#### >> What about Hannity?

Oh, Hannity is just a complete operative. It's really sad (laughs). That's all I can really say.

#### >> Operative for whom?

For the establishment. I've seen him with guests on his show, and all they're doing is quoting the Associated Press and the Financial Times of London, with world leaders saying we're establishing a world government. And he'll still make fun of his guests. I mean, come on! World government's now out in the open. Let's stop it.

## >> Is there any radio talk show host out there who you think is doing the right job? Who you think is not being controlled?

I don't have a lot of time to monitor other talk show hosts.

Michael Savage is about 90 percent there. He's gone on air and said Obama's gonna stage terror attacks in America as a pretext for martial law. He's a smart guy. The problem is he's still somewhat of a partisan. Because he wouldn't say all of this when Bush was in. When I do tune in to Michael Savage, he's telling the truth. So I've got to give him credit where credit is due.

#### >>Anything else you want to say to the radio industry?

I want to say this: It's easy for people in the radio industry to play it safe, to take the middle way. But as the Bible says, you are neither hot nor cold, so I spit you out of my mouth. Is Alex Jones perfect? No. Do I have all the answers? No. But I have a good heart,



and 90-plus percent of the time I've been extremely accurate.

I don't look at something and then go with what is going to be popular or safe. I just tell the truth. I do deep research, four, five hours a day. We need to all start telling the truth and going with our gut and going with the facts and not caring what people say about us. Because if we don't, we're going to be slaves.

I would say to the radio industry, I don't care if you put me on the radio or not. I'm not worried about it. In fact, it's almost dangerous to get bigger. I'm going deeper into Mordor every single day. At a subconscious level sometimes I become afraid of the success I've already had

and the success I know that we're going to have in the future.

Down the road, don't wish you had used the power and the influence you have as program directors or station owners or as executives in radio networks because, deep down you know, you've seen the facts, you're not stupid, you know this new world order is real, you know global government is real. Don't wish, many years later, like they say in *Braveheart*, lying in your beds that you just once, just once, said, "You can take our lives, but you can never take our freedom."

It doesn't matter if you put Alex Jones on the radio. I don't care. Get a local talk show host. If you're a program director, start your own show on Saturday or Sunday. Beta test it. Go look at the claims I'm making. Find out if it's true. Research it. Put it to the test. Do your own show! Just stand up! Be free! My main mission is to get people to become active themselves. I think that's why we've been so successful. Anyway, I've ranted enough.

## >> What about talk radio and its future as far as the FCC and the government is concerned?

Well, again (laughs), I have seen scores of senators in the Democratic party in the last year and a half openly call for return of the Fairness Doctrine. They've had members of the FCC at the highest levels, openly, anybody can search this information, call for Farness Doctrine over the Internet. Even the New York Times saying we need a kinder, gentler, censored Internet, where we decide what you can and can't say. And Cass Sunstein, the regulation czar, has said we want to put a tax on conspiracy theories. What does he list as a conspiracy theory? He says we'll ban or arrest or maybe just a tax on anybody who talks about anthropogenic global warming, or manmade global warming. There's major news admitting that the Cybersecurity Act allows Obama to shut the Web off "in an emergency" if he feels like it. It's a flotilla of censorship, and, again, the time for denial is over.

When you actually start looking into things, not just what talk show hosts like Alex Jones are saying — when you actually start researching and getting as informed about legislation or executive orders as you are about basketball scores, you're going to find out it's even crazier than I'm saying. **NK**